

# Registration

## Equipping the Congregation for Outreach and Mission

Seminar cost is \$65 (\$75 after Sept. 7) and includes lunch and course handouts. Groups of two or more from the same church are encouraged, with additional registrations (after the first) at \$35. Register online at [www.congregationinpubliclife.org](http://www.congregationinpubliclife.org) or complete and return this form with at least a \$25 non-refundable deposit payable to Global Disciple. Send to CIPL, 415 Wolcott Ave., Syracuse, NY 13207. \$25 deposit must be received by the registration deadline of Sept. 7 to ensure your registration.

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Congregation*

\_\_\_\_\_  
*E-mail address*

I am:  Clergy  Laity

Amount Enclosed: \_\_\_\_\_

## Directions to Calvary United Methodist Church

### From the New York Thruway

Take exit 1N to I-87 north toward Albany International Airport/Montreal. Go 5 ½ miles and take Exit 6 for NY-2/NY 7 (Troy Schenectady Rd.). Turn right and go ½ mile to traffic circle. At traffic circle continue straight to stay on NY-2 E/Troy Schenectady Rd. Go two blocks and turn left on Old Loudon Rd. Go 1/5 mile and turn right on Belle Ave., which becomes Ridge Place. Church will be on left.

### From I-87 Southbound

Take Exit 6 for NY-2/NY 7 (Troy Schenectady Rd.). Turn left and go ½ mile to traffic circle. At traffic circle continue straight to stay on NY-2 E/Troy Schenectady Rd. Go two blocks and turn left on Old Loudon Rd. Go 1/5 mile and turn right on Belle Ave., which becomes Ridge Place. Church will be on left.

### From I-87 Northbound

Take Exit 6 for NY-2/NY 7 (Troy Schenectady Rd.). Turn right and go ½ mile to traffic circle. At traffic circle continue straight to stay on NY-2 E/Troy Schenectady Rd. Go two blocks and turn left on Old Loudon Rd. Go 1/5 mile and turn right on Belle Ave., which becomes Ridge Place. Church will be on left.



For more information on the CRCDS Program for Lifelong Learning:  
[www.crcds.edu/gene\\_bennett\\_program.asp](http://www.crcds.edu/gene_bennett_program.asp)



**Gene Bennett Program for  
Lifelong Learning presents:**

# Equipping the Congregation for Outreach and Mission

**Friday, September 10, 2010  
9:00 a.m.— 3:00 p.m.**



**Calvary United Methodist Church  
15 Ridge Place  
Latham, New York 12118**

## Equipping the Congregation for Outreach and Mission

Are you inspired by the idea of doing outreach and mission for your congregation, but lack adequate knowledge or resources? Or are you a seasoned practitioner who feels called to reassess your congregation's social witness and set a new direction?

When thinking about outreach for mission, it helps to look inward (at congregational renewal) and outward (at social renewal) at the same time. Building a "mission infrastructure" depends on assessing program options, understanding how to recruit and build teams, analyzing your neighborhood, measuring effectiveness, and integrating charity and justice.



Groups of two or more from the same church are encouraged, with additional registrations (after the first) at \$35.

WHEN: Friday, September 10, 2010  
from 9:00 a.m. — 3:00 p.m.

WHERE: Calvary United Methodist Church  
15 Ridge Place, Latham, NY

COST: \$65 (or \$75 if registered after Sept. 7).  
Lunch and course handouts included.

REGISTRATION DEADLINE: Sept. 7, 2010

For more information, contact Dana Horrell at  
315-439-9154 or email [dkhorrell@gmail.com](mailto:dkhorrell@gmail.com)

### Course Instructors

Dana Horrell is the Executive Director of the Center for the Congregation in Public Life at Colgate Rochester Crozer Divinity School. He has a Ph.D. in Practical Theology from the University of Chicago, M.Div. from Drew University, and a Master's of Public Administration from Syracuse University. Dana is Pastor of Jordan United Methodist Church, and serves as Faculty Associate at CRCDS. He is a consultant to congregations seeking to strengthen their public role in the world. He and his wife, Marti, have two children.

Roderic Frohman is Chair of the Board of the Center for the Congregation in Public Life at CRCDS. He has served as Associate Pastor for Church in Society at Third Presbyterian Church in Rochester since 1998, supporting the eight teams which conduct 40 outreach programs. He is co-founder and President of the Rochester Area Interfaith Hospitality Network (RAIHN). He has M.Div. and D.Min. degrees from Princeton Theological Seminary and has been a city pastor for 36 years. Rod and his wife, Marcia, have two adult daughters.

When it comes to outreach and mission, clergy and lay leaders are often pulled in too many directions and lack adequate resources. This seminar takes a comprehensive approach to social ministries, focusing on best practices which build congregational culture and capacity for social justice.

Through lecture, discussion, and multi-media presentations, participants are provided examples of "best practices" in mission and outreach. By day's end, students will use a comprehensive assessment tool to determine their congregation's unique strengths and will develop a plan to strengthen capacity for public ministry. Several participants have reported taking their workbook home to share with their ministry team. One student said the course offered "a fresh perspective—lifting me up from operational details to a broader perspective."



For more info on the Center for the Congregation in Public Life:  
[www.congregationinpubliclife.org](http://www.congregationinpubliclife.org)